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Press Release

Fernandez & Associates Welcomes New Of Counsel and Launches Licensing, Transactional and Trademark Practice

Menlo Park, CA, April 19, 2007: Fernandez & Associates, LLP, a leading patent-strategy firm based in Silicon Valley, today announced the creation of its new Licensing, Transactional and Trademark Practice.

Composed of a team of attorneys, technical writers, and legal interns and headed by Billy Chan, Esq., the new practice is designed to cover our clients' needs in licensing and trademark work. The practice will serve small, rapidly growing entities seeking to develop their IP portfolio as well as licensing plans.

“We are very excited to launch this new practice,” said Dennis Fernandez, Managing Partner of Fernandez & Associates, LLP. “We feel that we are now uniquely positioned to assist clients with this growing area of business development.”

The team is comprised of individuals experienced in the semi-conductor and biotechnology industries.

Billy Chan ***Of Counsel, Fernandez & Associates, LLP***

Billy leads the trademark and transactional practice at Fernandez & Associates, LLP. Billy specializes in trademark clearance, registration, and enforcement. He works with our start-up clients from the outset in developing their core brand, and works with our more established clients in clearing, protecting, and rolling out new brands. He provides counsel to clients across a broad range of industries: electronics, software, biotech, and consumer goods.

Billy's transactional experience covers a wide span of technology-related agreements. He has been on both sides of joint development, development-for-hire, purchase, sale, license-in, license-out, and cross-license agreements related to the development or transfer of technology. Our clients also call on Billy to prepare and negotiate confidentiality, non-assert, independent contractor, and services agreements.

Billy is an active member of the legal community. He currently serves as a Director on the Board of the Asian American Bar Association, and as Northern California's Regional Governor of the National Asian Pacific American Bar Association. He is the immediate past-president of the Filipino Bar Association of Northern California. His pro bono efforts include service as the Secretary of the Hawaiian Chamber of Commerce of Northern California and as the General Counsel of the Young Filipino Professionals Association. He has counseled many small businesses through Legal Services for Entrepreneurs, an economic justice project of the Lawyers' Committee for Civil Rights, and his speaking engagements include legal workshops held by the Small Business Association, the Asian American Music Conference, and California Lawyers for the Arts.

Billy completed his undergraduate education at the University of California Los Angeles, where he graduated with honors. He attended law school at the University of California Berkeley Boalt Hall, which places 8th in the US News and World Report rankings of top law schools.

Other team members include:

Rhean Fajardo, Esq. (trademark attorney) earned her J.D. from the University of San Francisco School of Law where she received the CALI Award for Excellence twice and a Certificate in Intellectual Property and Cyberlaw. She previously served as General Counsel for a late-stage start-up, where she was involved with the strategic development and selection of technology and oversight of the trademark portfolio, including clearance, registration, and enforcement.

Jeffrey Hunt, Esq. (patent attorney) earned his J.D. from Vanderbilt University School of Law. Jeffrey is a member of the Texas Bar and a registered patent agent. He also holds an M.B.A. from Vanderbilt University Graduate School of Management and a B.E. in Chemical Engineering from Vanderbilt University. Jeffrey's previous experience includes an associate position at Michael, Best & Friedrich and appointments with Moster & Wynne and the United States Environmental Protection Agency.

Kornelia Wayda-Kroepfl, Esq., PhD (patent attorney) earned her J.D. from the Faculty of Law, University of Szeged, Hungary. She received her Doctorate of Philosophy in Clinical Medical Science from the Department of Medical Genetics of the University of Szeged. She is a licensed attorney in California and in Hungary and a registered patent agent. She has previously held research associate positions and residencies at the Faculty of Medicine at the University of Szeged, Hungary.

Minh Nguyen (patent agent) earned his J.D. from Albany Law School of Union University in New York. Minh also holds a B.A. in Molecular and Cell Biology from UC Berkeley and is a registered patent agent. He has previously held positions at Roche Molecular Systems, Inc. in Pleasanton and at the University of California at Berkeley. Minh is fluent in Vietnamese.

Susan Diesendruck – Fintz, Esq. earned her J.D. from the University of Miami School of Law, Coral Gables and is a Member of the California Bar. She also holds an L.L.B (Bachelor of Laws) from the Mackenzie University School of Law, Sao Paulo, Brazil. Susan's previous experience includes work for the University of Miami, School of Business and Bank Boston International. She is a native Portuguese speaker and is also fluent in Spanish.

Alex Chiu (intern) earned his LL.M from Boston University of Law with a concentration in intellectual property. He has passed the New York Bar Exam and was admitted to practice in 2007. He was awarded the Herefrom.com's scholarship for his thesis on personal data property. Alex is a native Mandarin speaker.

Jack Lin (intern) earned his J.D. from Syracuse University College of Law. He received his M.A. in Pharmacology & Biochemistry from Boston University and his B.A. in Molecular Cell Biology from University of California, Berkeley. Jack previously worked as a contractor at Wilson & Ham where he drafted patent applications and responded to office actions in technologies.

Imani Wesley (intern) earned her J.D. from Golden Gate University School of Law having specialized in Intellectual Property and Litigation with Distinction. Imani holds a B.Sc in Electrical Engineering from San Francisco State University and is a registered Patent Agent.

Raveen Rai (intern) earned his J.D. from Wayne State University Law School and his B.S. in Microbiology from University of Michigan, Ann Arbor. He has previously worked as a law clerk at The Googasian Firm, P.C., and as a co-founder of Wilson & Rai Technologies.

Raymond Ibon (intern) earned his J.D. from Ateneo Professional School of Law and his B.A. in Political Science from the University of Philippines at Manila. He has previously worked as a legal assistant at K4 Legal Division, and as an apprentice at both the Office of the President and the Office of the Solicitor General.

Sean Donrad (intern) earned his J.D. from Golden Gate University School of Law and his B.A. in Molecular Cell Biology from University of California, Berkeley. He is a registered patent attorney.

Wayne Harper (intern) earned his J.D. with Summa Cum Laude from John Marshall Law School at Chicago, Illinois. He earned his M.A. in Pathology and Physiology and his B.S. from Pharmacology and Biochemistry from the State University of New York. He is a registered patent attorney.

For Immediate Release